

# MAIK-SEBASTIAN RIEFFENSTAHL

Senior UX & Product Designer

Berlin, Germany | Open to Remote & Barcelona (Spain)

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## PROFESSIONAL SUMMARY

Senior UX & Product Designer specializing in scalable product systems, complex workflows, and long-term digital foundations. Experienced in regulated domains, multi-stakeholder platforms, and legacy system restructuring. Strong focus on design systems architecture, information architecture, and cross-platform consistency.

## CORE COMPETENCIES

Product Design	UX Strategy	Design Systems Architecture	Information Architecture
Complex Workflow Design	Platform UX	Legacy System Modernization	Figma (Advanced)
Component Architecture	Responsive Systems Design	Stakeholder Management	

## PROFESSIONAL EXPERIENCE

### Garantiemax

Nov 2023 – Present | Insurance / Regulated Digital Products

*UX Design Manager*

- Leading product and UX design for customer application and dealer/admin platform
- Designing and maintaining scalable design system architecture in Figma
- Defining core user workflows across onboarding, contracts, and admin processes

### Wasserfreunde Spandau 04 e.V.

2025 – Present | Sports Org. / Multi-Dept.

*Website Restructuring & Booking System*

- Restructuring information architecture across Water Polo, Swimming, Modern Pentathlon, and other departments
- Redesigning and digitizing outdated swim course booking system

### Raptive

July 2022 – April 2023

*Design System Architecture & Product Rebranding*

- Designed and implemented scalable design system
- Unified fragmented digital product experiences

### Sigauri Security Service UG

June 2025

*Website Design & Digital Foundation*

- Designed and launched professional business website with lead-focused contact flows
- Implemented SEO strategies, Google Business Profile, and complete business setup

## EDUCATION

### Bachelor of Fine Arts (BFA) – UX Design

Savannah College of Art and Design (SCAD), USA

### Master of Business Administration (MBA) – Project Management

UCAM Barcelona, Spain